**Neuroscientists Document Failure Free Reading’s Non-phonic Approach Taps in the Brain’s Neuroplasticity and Actually Rebuilds Brain Cells**

**Neuroscientists at MIT and Carnegie-Mellon University** have released dramatic first time evidence of actual brain rewiring in the brains of poor readers. The study, involving one-year follow-up brain scans, showed dramatic visual evidence that **Failure Free Reading’s 100 hour reading intervention actually rebuilt white cortical matter in the under performing brain areas of poor readers, bringing them back to the normal range**.

