

Failure Free Reading News

The Program Schools Turn to When Other Programs Fail!



Texas Approved

Failure Free Reading continues to grow throughout Texas as documented by the growing number of Texas ISDs who have listed Failure Free Reading as an approved program. Among the ISDs:

ESC Region 18

ESC Region 6

Comal ISD

LaJoya ISD

Denton ISD

And many more! Call us at

1-800-542-2170 or email Bret

Baldwin at:

bret.baldwin@failurefree.com

To receive the complete list.



Philadelphia Schools Say Yes to Failure Free Reading

Failure Free Reading is proud to announce that it been selected as an approved Tier II RTI provider by the School District of Philadelphia. Effective immediately, schools in Philadelphia will now have the opportunity to incorporate Failure Free Reading's non-phonetic first reading intervention into their school improvement plan to improve the vocabulary, expressive fluency, comprehension and most importantly – the confidence of their Tier II students. This decision came after intensive review of the vast amount of independent research documenting the impact Failure Free Reading has on the reading performance of Tier II students.

Save the Date to See and Hear Dr. Joe

New York City

January 31 2017

Training for District

75 Brooklyn NYC

Spartanburg 6 in South Carolina Targets Bottom 30%

Fairforest Elementary School using Failure Free Reading to accelerate the reading ability of bottom 60 students.

Principal and Teachers Want Change

Dr. Steve Krawczyk, Principal of Fairforest Elementary School in Spartanburg 6 South Carolina is a visionary who wants to make a difference in the lives of all of the students in his building. This is why he and his team have selected to use Failure Free Reading for their lowest performing students who are not responding well to their conventional reading interventions. Dr. Krawczyk and his staff see Failure Free Reading as that missing piece to their highly effective school improvement plan.



Dr. Joe Speaks in Asheville NC

Teachers of English as a Second language in North and South Carolina had the opportunity to hear Dr. Joe present his most current research on how to accelerate the reading ability of Level I English Language learners. Dr. Joe presented three sessions over two days in the heart of beautiful downtown Asheville, North Carolina.

Marshall Ward Presents in Pigeon Forge

Winter in the beautiful mountains of Tennessee served as a majestic backdrop for Failure Free Reading's attendance at the Winter Conference of Tennessee's Special Education Administrators. Failure Free Reading's team was headed by Marshall Ward, Failure Free Reading's Executive Vice President. The meeting gave Marshall an opportunity to say hello to the many, many Tennessee School Districts who continue to use Failure Free Reading's guided instruction with their low incidence populations – ID, Autism and Behaviorally Emotionally Handicapped.





Minnesota, South and North Dakota Consortium Selects Failure Free Reading for Special Education

Failure Free Reading, the nation's most researched reading intervention for chronically failing students has been fully vetted and invited to become part of the Cooperative Purchasing Connection (CPC) serving Minnesota, South and North Dakota.

Failure Free Reading will now be able to offer to CPC school districts three special education interventions; Elementary, Secondary and Life Skills - A School to Career Transition Literacy Intervention for students 16 to 21 with IQs as low as 35. Speed of impact and the graded levels of reading attainment is what caught CPC's attention. In particular, CPC loved the fact that older nonreaders didn't have to face the humiliation of sitting in front of computer screens with dancing bears and bunny rabbits. CPC made their decision on the abundant independent data pertaining to Failure Free Reading's efficacy and the fact that its data has been collected and published in nine peer-reviewed national and international reading research journals: Journal of Learning Disabilities, Special Services in the Schools, Proven Practices, The Journal of At-Risk Issues, The Florida Reading Quarterly, The Australian Journal of Learning Disabilities, Multiple Voices, Neuron, and Neuropsychological.



Alarming but True!

Did you know that reading is one of the most researched topics in all of education? And yet, we still have over 440,000 students sitting in American classrooms with a total reading ability of less than 50 words! These are the students Failure Free Reading is designed to reach!

Broward County Begins 4th Year of Failure Free Reading to ...

Serve its Middle School Students with Autism and Intellectual Disabilities

Broward County School District in Florida, the nation's sixth largest school district continues to use Failure Free Reading as its primary reading program for its self-contained classes. Independent researchers in Broward conducted a three-year study comparing Failure Free Reading to all other interventions in their district.



Virginia Department of Education Cites...

Failure Free Reading is proud to be included again on Virginia DOE's list as a proven instructional intervention that has been found to be successful with low-achieving students.

An Incredible 92% Passing Rate ...

Broward researchers found that Failure Free Reading students outperformed students in other interventions on their passing rate on Florida Alternative Assessment Test - measuring student growth in Reading, Mathematics and Science. Failure Free Reading students had an average passing rate of 92% compared to 63%.



Eastern NC School for Deaf Praises ...

Most deaf students have difficulty discriminating between individual words making understanding and usage of a phonics based program unlikely to assist in increasing their reading fluency. This is why leaders at the Eastern North Carolina School for the Deaf selected Failure Free Reading. They love that Failure Free Reading was designed for students that are phonetically deaf and uses repetition, modeling, puzzles and progressively difficult sentence and question forms to teach reading.

New York City's District 75 - Nation's Largest Special Education School District – Using Failure Free 2nd Year in a Row

Two years ago educators at District 75 in New York City were looking for a research-based, scientifically validated reading solution for students with audio phonological and mixed dyslexia - two of the three identified dyslexia types. They selected Failure Free Reading's non-phonetic visually based intervention to use in their Middle School After School Program for 1500 special needs students.

The District 75 educators made their decision on many factors such as Failure Free Reading's nine published studies in national and international journals, its listing in both: What Works, the National Reading Research Clearinghouse and the National Center for Intensive Intervention and its documented and proven results on its ability to actually tap into the brain's neuroplasticity and rebuild brain cells. The data for this exciting research was compiled by neuroimaging brain researchers from Carnegie Mellon University and the Massachusetts Institute of Technology, submitted to The United States Congress in two volumes and published in two international research journals – Neuropsychological and Neuron.

Researchers Cite First Ever Evidence of Actual Brain Rewiring in Poor Readers

The results showed that the Failure Free Reading methodology actually rebuilt the brain cells of chronically failing students in 100 hours of intensive reading instruction. This was the first ever evidence of actual brain rewiring in poor readers. The study also showed, at the one year follow-up scan, dramatic visual evidence that reading interventions can actually rebuild cortical white matter in the underperforming brain areas of poor readers - bringing them back to the normal range.

Failure Free Reading was the study's only non-phonetic intervention - showing conclusive evidence that there are non-phonetic alternatives for students with audio phonological processing deficits. Published in Neuron 64, 624-631, this landmark study extends the seminal results of a joint research study involving Carnegie Mellon and MIT brain imaging researchers published in Neuropsychological. Both studies documented actual brain rewiring in students with sentence comprehension and word reading difficulties.

In short, brain researchers have found that the brain has two pathways for recognizing words. One pathway is phonetic and the other is visual. Both pathways work. Both pathways compliment each other. Even better, one pathway can carry the load when the other pathway falters. This is why District 75 chose Failure Free Reading - to carry the load for their students with audio phonological and mixed dyslexia.

The results achieved during Failure Free Reading's first year in District 75 was so exciting that District 75 decided to not only continue using Failure Free Reading for their Middle School Afterschool Program but they also chose to make it available to their classroom teachers for use in their regular school day.

Reading Failure is Treatable

Failure Free Reading believes that we are underestimating the reading ability of chronically failing students. The problem is not with the student, parent, teacher or administrator. The problem is the approach. Change the approach and you will change their reading ability – almost instantly! Your students can do faster, higher and more!



**The program to use
when **fonics** phails!**



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Visit Us at: www.failurefree.com