

## DR. JOE LOCKAVITCH FEATURED ON FLORIDA EDUCATION CHANNEL FOR HIS RESEARCH ON REACHING NON-READERS

DECEMBER 2007--- The Florida Education Channel (FEC) recently taped Dr. Joseph Lockavitch's presentation, *Ten Reading Research Facts Critical for Reaching Non-Readers*, to be broadcast on dish network throughout the end of 2007 and to be featured in two parts in streaming video on their web site.

Dr. Lockavitch is a former classroom teacher, school psychologist, university professor, special education director, and applied researcher. He is the author and developer of the Failure Free Reading Program, *Don't Close the Book on Your Not-Yet Readers*, Joseph's Readers Talking Software for Non-Readers, Verbal Master-An Accelerated Vocabulary Program, and The Test of Lateral Awareness and Directionality. Also, the author of numerous published research articles and the upcoming book, *The Failure Free Reading Methodology: New Hope for Non-Readers*, Dr. Lockavitch has spent the last thirty years researching the very unique needs of non-readers.

Contacted by FEC, Dr. Lockavitch agreed to make his presentation, that he has given in countless venues across the country to educators, available in Florida and across the country via the Dish Network channel 9418. Dr. Lockavitch's passionate presentation was available throughout November 2007 to Dish Network users and will have the final airing on the following date:

Part 1

December 17, 4:00-5:00 p.m.

Part 2

December 17, 5:00-6:30 p.m.

Currently Dr. Lockavitch's presentation is available on FEC's web site in streaming video at <http://www.fec.tv/failurefreereadingworks.html>.

The Florida Education Channel is a national direct satellite broadcasting channel on Dish Network originally funded in 2000 by the Florida Legislature. The channel uses distance learning technology to reach every school in Florida. The FEC television signal is rebroadcasted over one of EchoStar's national public interest channels (9418 on 61.5) to sites all across the United States as well as schools within Florida. These broadcasts are coordinated with the Florida Department of Education Staff Development requirements, digitized, then archived, for anytime, anywhere learning over the PAEC web site [www.paec.org](http://www.paec.org). Their staff uses these same broadcasts as part of the PAEC's Professional Teaching Academy programming. For more information on PAEC and/or FEC, please visit [www.fec.tv](http://www.fec.tv).

Failure Free Reading, founded in 1988 by Dr. Joseph Lockavitch, is the leader in language-based interventions. Failure Free Reading offers highly structured language development programs designed to dramatically accelerate the vocabulary, comprehension, and fluency for readers of all levels- non-readers included. For more information on Dr. Lockavitch and Failure Free Reading, visit [www.failurefree.com](http://www.failurefree.com) or call 1-800-542-2170.



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