PRESS RELEASE:

Failure Free Reading Receives Top Rating in the National Center on Response to Intervention's New Instructional Tools Chart

July 16, 2010 Concord, NC: Failure Free Reading announced its inclusion in the Instructional Tools Chart released today by the National Center for Response to Intervention (NCRI), a federally funded organization established by the American Institutes for Research and researchers from Vanderbilt University and the University of Kansas.

Created by the United States Department of Education to help educators select instructional programs that best meet the highest quality of research and impact, the NCRI researchers spent close to a year looking at commercial reading and math interventions used within an RTI context.

Failure Free Reading, publisher of highly-structured, multi-sensory language-based, non-phonic reading interventions, received the highest rating for RTI interventions involving grade 3-12 students.

"This confirms over twenty-years of on-going development and the results of 10 published independent studies," stated Dr. Joseph Lockavitch, program author. "These studies, collected in sites across the nation rural and urban and involving such diverse populations as: at-risk, special needs, minority and limited English, have consistently reported that our compensatory non-phonic approach can produce dramatic long term gains in reading comprehension, word identification, and fluency for the hardest-to-reach Tier II and Tier III students."

Dr. Lockavitch added, "When students fail to respond to traditional phonics based instruction and a significant percentage of them always will - it only makes sense to try a different approach! Our inclusion and highest rating on the NCRI list is quite an honor, given the number of better known and more widely used commercial programs not listed. It simply validates what educators from around the country have been saying to us for years: our approach maximizes student achievement, improves behaviors, and significantly reduces the numbers of students inappropriately identified for special education services. It allows them the opportunity to demonstrate innate strengths that circumvent their current instructional failure. In other words, we help educators achieve Rtl's core goals."

For more information, visit www.rti4success.org and www.failurefreeonline.com or call Failure Free Reading directly at 1-800-542-2170.



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