

## **PRESS RELEASE:**

### *The Failure Free Reading Methodology, New Hope for Non-Readers* **reached #4 in Kindle's Top 50 Best Sellers in Education**

October 10, 2011 Concord, NC: Dr. Joseph Lockavitch's book, *The Failure Free Reading Methodology: New Hope for Non-Readers* has reached #4 in Kindle's Top 50 Best Selling Books in Education.

Non-readers are the key to reducing the achievement gap, drop out rate and inappropriate special education placement. *The Failure Free Reading Methodology: New Hope for Non-Readers* is filled with invaluable research based information on how to significantly increase the reading comprehension, vocabulary and fluency level of your "hardest to teach" students in the classroom or at home.

This book is a "must read" for any superintendent, special education director or building principal seeking to make a difference.

Among the specific topics covered: the three characteristics of non-responders, three instructional elements crucial to instructional text, why compensation must replace the current remedial model, thirty ways to dramatically improve reading comprehension in the classroom, how to set up "a failure free instructional environment" and much more.

Dr. Lockavitch's research has been published in nine national and international educational journals and his after-school tutoring programs have clocked well over 1,000,000 hours of instruction with tens of thousands of lowest literacy students across the nation.

The Kindle link is: [http://www.amazon.com/Failure-Free-Reading-Methodology-ebook/dp/B005M3LW34/ref=sr\\_l\\_2?s=books&ie=UTF8&qid=1317822612&sr=1-2](http://www.amazon.com/Failure-Free-Reading-Methodology-ebook/dp/B005M3LW34/ref=sr_l_2?s=books&ie=UTF8&qid=1317822612&sr=1-2)

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