Failure Free Reading

Dramatic Help for Chronic Non-Responders since 1988



A proven non-phonic reading approach that accelerates the vocabulary, comprehension, and fluency of students who defy traditional reading interventions





www.failurefree.com I.888.233.READ

Q&A Session with DR. JOSEPH LOCKAVITCH, PROGRAM AUTHOR



Q: What is Failure Free Reading?

A: Failure Free Reading (FFR) is a highly structured, nonphonic language-based reading approach specifically designed to give failing students the opportunity to immediately experience what it feels like to read fluently with full expression and comprehension from age appropriate materials regardless of their prior ability or current classification.

What sets FFR apart is the speed at which it works and the levels of academic attainment students achieve. FFR is able to demonstrate immediate impact from the very first lessons with students currently identified in the research as "treatment resisters" or "chronic non-responders".

Q: Whom do you serve?

A: FFR is a K-Adult approach that effectively serves Chronic Non-Responders - students who:

- I. have not shown even marginal progress to conventional interventions.
- 2. continue to fall further and further behind, and
- 3. test in the "bottom half of the bottom percentiles" on measures of fluency, word recognition and reading comprehension.



Q: What makes FFR different?

A: FFR is based on the notion that reading is gaining meaning from the printed page. FFR believes reading for meaning

"...reading is gaining meaning from the printed page."

is a process that precedes skills, Too many students are "stuck at skills" with the mistaken belief

that they can't read for meaning. FFR believes this is a mistake. Many chronic non-responders must first experience the full reading process - what it "feels like" to read - before they understand the importance of skills. FFR provides Chronic Non-Responders with high success reading opportunities by setting up the instructional conditions - both in the classroom and in the materials - that will allow these students to succeed.

O: How does FFR work?

A: Reducing reading text to its simplest form is critical for Chronic Non-Responders. FFR believes this process precedes skills. This can be done by controlling for the three key instructional elements crucial to reading success: I. repeated exposure to text

2. predictable sentence structures

3. story concepts that require minimal prior knowledge

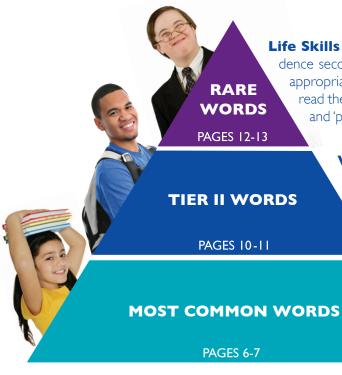
Q: Why Vocabulary?

A: Vocabulary development is one of the cornerstones of Failure Free Reading. Language is the invisible ceiling that prevents many chronic non-responders from learning to read. Students cannot read for meaning from passages that are above their current vocabulary level.

Researchers have identified three bodies of words that students must master for academic success: most common, Tier II and rare. Failure Free Reading's diagnostic/prescriptive assessment identifies the student's current vocabulary level and places him/her into the appropriate Failure Free Reading online solution.

Q: Why don't you incorporate phonics?

A: Some students just won't initially learn to read with phonics. Many can't hear the sounds, analyze or synthesize the rules. They don't understand rhyme and/or medial vowels,



diphthong or blends. I like to call these students "phonetically deaf". Fortunately, they don't need to know phonics to learn how to read. Even better, they already carry the compensatory strengths to have productive and successful reading experiences. Others are visual learners who have the capacity to develop a large sight vocabulary. Bottom line: we provide a research-proven alternative path to reading success for the students who aren't successfully learning with an existing intervention, which in most cases is phonemic awareness and/ or phonics-based.

Q: Are you exclusively sight?

A: No. The opposite of phonics is not sight. FFR controls for many more variables than just memorizing isolated words on flashcards. Context is key. Failure Free Reading teaches these critical words in the most meaningful and predictable context.

Life Skills Solution teaches Intellectually Challenged and other low incidence secondary students (grades 9-12) to read age and developmentally appropriate career and life skill related vocabulary. Students who couldn't read the word 'job' will be reading words such as 'interview', 'employment' and 'punctuality' with full fluency and comprehension.

> Verbal Master Solution is a comprehensive language-based solution for grades 6-12 designed to accelerate the vocabulary, fluency, comprehension, written composition, and spelling of what research identifies as "Tier II" words. These are the words known by 40-80% of all readers.

> > **Elementary Solution** is appropriate for grades K-5 and English Language Learners. It teaches 2,605 of the most common words in 270 hours of instruction. These words account for 90% of all the words used in text for grades 1-9.

All Failure Free Reading Solutions use our **3 Step Methodology**

I am still on my walk in the city. I still have time to look around before my train leaves the train station.

I have come to a small shopping area in the city. There are many different shops inside this shopping area.

I am looking at the many different shops in the shopping area. One shop sells food. Another shop sells clothes. Another shop sells sporting goods. Each shop has something in its windows.

The food shop has pieces of candy in its window. Each piece of candy costs one cent. I think one cent candy is a great idea.

The clothes shop has people in its window. The people are not real. The people are make believe. The make believe people are called mannequins.

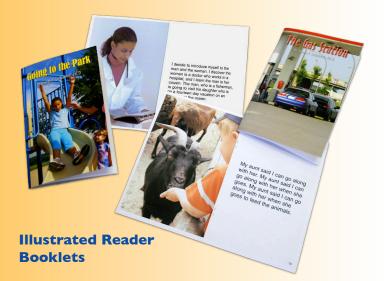
One window in the clothes shop looks like a snowy winter day. There is a little boy mannequin dressed up with a cap and gloves and a snow suit. The little boy mannequin is pretending to ride a snow sled.

Another window in the clothes shop looks like a warm summer day. There are two mannequins dressed up in summer clothes. One mannequin is a boy and the other is a girl.

Scripted Lesson

Name:	Date	: Score:	:
	"Meeting My Friend" Writing Exercise 2 Lesson 1		
1. I am going to meet my best	friend at the		
2. My mother will shop for a b	irthday present for		·
3. I am going to meet my best	friend at		· `
Choices:			
A. my younger brother	B, the tape store C	downtown shoppin	g mall

I of 8 Independent Activities



STEP ONE TEACHING

Scripted Teacher-Led Oral Language Development Lesson

DIRECT INSTRUCTION

The teacher: • previews vocabulary models reading •teaches comprehension using factual, inferential and leading questions •then teaches the lesson with students using the text-only Instructional Reader



STEP THREE ΤΕΧΤ

Print Independent Activities

PRACTICE. REVIEW & TRANSFER

Abundant print materials for each story reinforce comprehension, develop fluency, promote transfer, and increase confidence.

Independent Activities Include:

- Fill in the Blank
- •Complete the Sentence
- •Alphabetical Order
- •Sentence Scramble
- •Word Illustration
- Word Search
- •Written Response

Finally, students transfer to print using the Illustrated Readers and Parent Communication Packet.

STEP TWO TECHNOLOGY

Talking Software

REVIEW

Next, students move to the computer for self-paced instruction that provides:

structure

privacy

• positive and immediate feedback

Software Includes:

- Diagnostic/Prescriptive assessment (placement & exit)
- Pre/post tests for each story
- Pre-teaching lesson for each lesson
- Talking book instruction for each lesson
- •Word Recognition activity for each lesson
- •Reinforcement Activities for each lesson that include spelling practice
- •Reading Comprehension Quiz
- Snapshot, Detailed & Diagnostic progress monitoring reports
- Directions, pronunciations provided in English & Spanish



Blended Learning Approach

erse Promociation	Billion Context Question Spelling
	abandoned
	Is it good for someone to leel abandoned by their friends?
	YES NO
8 2	

Why Text Matters!

During each multi-sensory lesson, students learn a story passage controlled in three essential ways:

I. Sufficient Repetition

2. Comprehendible Sentence Structure

3. Relatable Content: No prior knowledge is assumed and all story content is age and/or developmentally appropriate, and culturally neutral.

Elementary Solution

For Students 1st Grade - 5th Grade

"They will be readers because of this program. They can spell. They're using words in context. Nobody said 'I don't want to do this', and they could all do it."

Stories

6

7

#Lessons

59

61

75

78

- Stephanie Tate, 3rd grade teacher

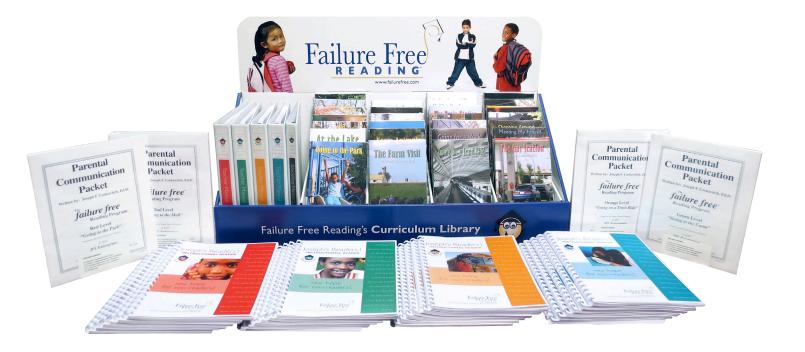
Levels

>>Red

>>Teal

>>Green

>>Orange



Multi-sensory language development for non-readers!

Failure Free Reading's original core program explicitly teaches word recognition, comprehension and fluency in the context of **age-appropriate** stories controlled for repetition, syntax and semantics. Following placement using a software-based **Diagnostic/Prescriptive assessment**, small group, pull out or individual instruction follows a consistent 3 Step Methodology (p. 4-5) designed to build confidence, independence, and maximize time on task!

The Elementary Solution Teaches:

2,605 Unique Academic English Words in Grades I-5 5,304 English Sentences 6,000 Academic English Practice Activities

Mastery of these 2,000+ unique academic English words will allow students to read 90% of the words seen in grades 1-9!



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		-
a b	19 6	
	MAL	

The Elementary Solution:

The Elementary Solution includes the non-consumable curriculum library (with all print components) shown on opposite page, plus Joseph's Readers online Talking Software.

> Please contact a FFR Sales Representative for pricing

NEW! Writing Activities for Orange & Teal

Failure Free Reading is proud to announce that the Orange and Teal Levels of the Elementary Solution now feature Writing Activities: a complete program for teaching spelling and written composition to your struggling readers.

ELEMENTARY SOLUTION GRADES 1-5



Lexiles

260-4

400-5

420-8

940-1

Reading Level

90	K - Ist	
30	lst - 2nd	
90	2nd - 3rd	
160	4th - 5th	

The Elementary Solution is divided into 4 color levels that teach over 2,000 of the most frequently used Academic English words.



Scripted Teacher Manual - one copy/level Instructional Readers – six copies/level Parent Communication Packet (English & Spanish) one copy/level Flashcards Student Criterion Reference Test – one per level Teacher Criterion Reference Test with Student Record Sheets – one per level Illustrated Booklets (six copies of each story) Professional Development Kit (see p. 17) Blackline Master – Available on Win/Mac CD and **NEW Online Electronic Library:** Includes electronic versions of print components PLUS:

- Eight different Independent Activities per lesson
- Writing Activities for Orange & Teal Levels
- One Certificate of Excellence per story



ELEMENTARY SOLUTION GRADES I-5

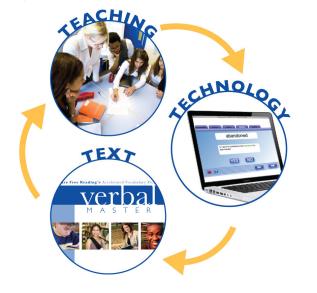
Secondary Solution

A Proven Method for Jump Starting your 6-12 Grade Non-Readers



Finally, there is hope for your older non-readers!

Image is everything. Middle and high school students reading well below third grade level don't want a program filled with childish elementary content and images. Fortunately, your students can do much more. Your adolescent non-responders who couldn't sound out the word "rain", will learn to read, write and spell age-appropriate words such as "precipitation" regardless of their prior reading ability.



A Customized Solution!

The Secondary Solution consists of the upper level Orange & Teal levels found in the Elementary Solution (pages 6 & 7) combined with all of the Verbal Master levels (page 10 & 11)

OF LESSONS ACTIVITIES READING LEVEL FFR LEVEL

> ORANGE > TEAL	75 78	616 616	2nd — 3rd 4th — 5th		
VERBAL MASTER	LESSONS	ACTIVITIES	READING LEVEL		
>VM I	180	900	6th — 7th		
> VM 2	180	900	8th — 9th		
> VM 3	180	900	10th — 11th		

900

12+ SAT/ACT

180



The Secondary Solution:

The Secondary Solution consists of the non-consumable curriculum collection shown on the opposite page, plus Joseph's Readers and Verbal Master online Talking Software. > Please contact a FFR Sales Representative for pricing

Non-Consumable Print Components:

Orange & Teal Levels (p. 6-7)

Scripted Teacher Manual – one copy/level Instructional Readers – six copies/level Parent Communication Packet (English & Spanish) one copy/level Flashcards Student Criterion Reference Test – one per level Teacher Criterion Reference Test with Student Record Sheets – one per level Illustrated Booklets (six copies of each story) Professional Development Kit (see p. 17) Blackline Master – Available on Win/Mac CD and **NEW Online Electronic Library:** Includes electronic versions of print components PLUS:

- Eight different Independent Activities per lesson
- Writing Activities for Orange & Teal Levels
- One Certificate of Excellence per story

> VM 4



BONUS FEATURE! Writing Activities

The Secondary Solution now includes Writing Activities for each level (Orange & Teal, VM 1-4). These activities are a complete program for teaching spelling and written composition to your struggling readers.

			I Master IV U		
			I Master IV U		
Name				Date:	
			Correct Order		
an 'M' in th	e space next to	the sentence	t to the sentence that that belongs in the mi end of the story.		
He	could not cont	ione the behav	ior.		
The	s recalcitrant p	erson was goin	g to jail.		
The	attempt to cal	in the beliger	ent passenger was futil	le and resulted in the	inevitable.
			Creative Writin		
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Verbal Master Levels I-IV (p. 10-11) Scripted Teacher Manual – one copy/level Blackline Master – 3 ring binder, Win/Mac CD and **NEW Online Electronic Library:** Student Workbook - four activities per unit Writing Activities - five per unit Parent Communication Packet - one per unit Complex Text Stories (cluster stories) six per level Flashcards Student Criterion Reference Test – six per level Teacher Criterion Reference Test six per level

SECONDARY SOLUTION **GRADES 6-12**

Verbal Master Solution

A Tier Two Accelerated Vocabulary Program for students 6th grade — SAT/ACT

Each VM Lesson Explicitly Teaches:

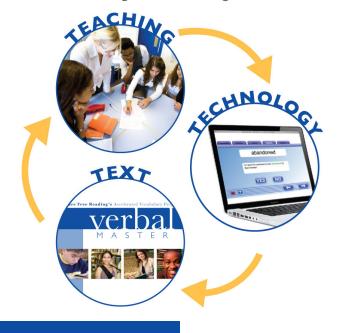
pronunciations and definitions, synonyms, spelling, comprehension, and writing



Promotes vocabulary, fluency, comprehension, spelling, and written composition while improving student achievement and test success

[1.888.233.READ] 10

Verbal Master is a supplemental language arts curriculum that integrates word recognition activities, explicit/ multi-sensory comprehension instruction, and writing. Now even the most severely delayed readers can rapidly improve vocabulary, fluency, critical thinking, productive time on task, background knowledge, and confidence!



VERBAL MASTER **GRADES 6-12+**

NEW! Complex Text Stories

Common Core mandates Complex Text for all students. Verbal Master allows you to teach Complex Text in its most comprehensible format to your struggling readers.

I Unit = 5 new Vocabulary Words I Cluster = 6 Units or 30 Words

Cluster Story I: Discussing Suspension	
For Teacher Reference Only: Here is a list of the 30 words taught in the previous 6 units	Cluster Story 1: Discussing Suspension
accustomed approval banquet coarse cultivate contrision accompany argument bellow combination curinistry contaison abandoned assume benefit crude consist correspondent adjutment assure blander contribute conclude courageous absence attractive budwen cuations concertante cashion	If at the high school was in a state of conduction he focured it hard to answer the correspon- arisewer for the local energy TV may regrams. In an actional, the correspondent state (TD-by our users get suppended from school and others don't" the correspondent asked him. rsp [*] replied the assistant principal." I think you might find my answer somewhat confusing." Its
Student Introduction to a Cluster Story Today was regoing to do a reading review activity involving all of the words you have recently larged. You will be involved to a three part story. The story uses all 30 words you have recently larged. You will be involved to a three part story. The story uses all 30 words you have inter- tions and the story and the story. Rease feel free to ask me any question you prove three parts. Aways remember reading is understanding. You can't read sometimp to day to darkers. The story all board in the story. Rease feel free to ask me any question you prove the part of the story have. The story was all doesn't make sense to you. There is no such thing as a Solidiv question. I will first tilly own the overall story is aboard. Next, we will go over one part of the story. We will discuss a briefly, they are not a going to be decussed in this part of the story. We will discuss a briefly, they are not a going to a three where our darks on the dark owned they are out any advection of the story. We will discuss a briefly, they are not a going to be decussed in they art of the story. We will discuss a briefly, they are not a going to be decussed in they art of the story. They are not due to write they are not a going to a story advection where you have have one they art of the story. We will discuss a briefly, they are not a going to a story advection where you have the overall article dark and they are have any article float and they dark article due with they are not advection of the story. They are not due to advect they are not due to advect they are not due to advect they are out due to advect they are not due to advect they are not due to advect they are not due to advect they are have advection. The story of advection of the story. They are not due to advect they are not due to advect they advection of the story. They are not due to advect they advection of the story. They advection of the story of the story. They advection of the story of the story of the story. They advection of t	I consider with thick tome medices multiply as supported to get attention and to be liked, incompares nations: A consider a support of the support of good behavior bulkers advan- tises of the support support of the support of the support of good behavior bulkers advan- tises of the support support of the
pour response to a series of shore answer questions about his part of the story. You will do just fina." Overall Story Theme: The story roa ar about to read in stellet "Discussing Suppression" it is about an interview taking place between an assistant principal as high school and a correspondent for a localTV news principal. 8 WebMoser J Guerr fame:	 In the out when the where it ways the out when the where the wh
	1.3 Werbal Moster 1 Custer Stores

Vocabulary Impacts Comprehension

Students can't possibly read for meaning in middle or high school when they have an elementary level vocabulary! Verbal Master teaches **EDL Core Vocabulary** words in multiple, age-appropriate and culturally neutral contexts.

Level I Vocabulary	Level 2 Vocabulary
6th Grade Reading Level	8th Grade Reading Level
spectacle	obligation
abandoned	ambassador
correspondent	diminutive
180 total words	180 total words
Level 3 Vocabulary	Level 4 Vocabulary
10th Grade Reading Level	12th+ Reading Level
compensation	apprehensive
incandescent	fastidious
propulsion	inevitable
180 total words	180 total words

Verbal Master Features + Functions:

- Age-appropriate and self-paced
- Suitable for struggling gifted readers
- Robust reading passages
- Focuses on Common Core Complex Text Vocabulary Standards
- No reading level prerequisite
- Abundant reports
- Individual, small group, large class, lab, school or district wide

Verbal Master Summary: 4 Levels

- 44 Instructional Units
- 2,160 Reinforcement Activities



Online Electronic Print Solution

Scripted Teacher Manual – Available for print from our online electronic library

Blackline Masters -- Available for print from our **NEW Online Electronic Library**

- Printable Student Workbook four activities per unit
- Printable Writing Activities five per unit
- Printable Parent Communication Packet per level
- Printable Word List per level
- Printable Complex Text Stories (cluster stories) six per level
- Printable Flashcards
- Printable Student Criterion Reference Test six per level
- Printable Teacher Criterion Reference Test six per level

Actual hard copies of all available electronic print materials are also available for purchase.

> Please contact a FFR Sales Representative for pricing



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VERBAL MASTER GRADES 6-12+

Life Skills Solution

A School to Career Transition Program for Special Needs High School Students



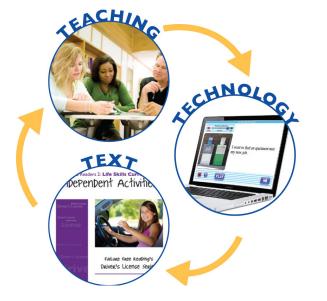
The only complete life skills curriculum that teaches beginning reading!

Life Skills is a special edition of Failure Free Reading that teaches cognitively challenged secondary-adult students to read age & developmentally appropriate content. Perfect for self-contained, resource or community-based instruction classes, Life Skills can be used with the basic English or social skills curriculum.

- Actively and independently engages students in learning
- Scripted lessons and software eliminate prep time
- Students master material previously not thought possible
- Scaffold learning in ways that would be impractical to provide otherwise

Now, even your hardest-to-reach learners, those reading as low as **0.0**, can develop effective communication skills, work habits, job interview skills, and self-confidence — all while learning to read!

Students love Life Skills because they immediately experience success with age and developmentally appropriate content!



Each Life Skills Level Includes:

Scripted Teacher Manual - one/level
Instructional Readers - six/level
Illustrated Booklets - six/story
Criterion Reference Test
Flashcards
Independent Activities
Professional Development Kit (see p. 17)
Blackline Master – Available on Win/Mac CD
and NEW Online Electronic Library :
Includes electronic versions of print
components PLUS:

• One Certificate of Excellence per story

Life Skills Solution:

Life Skills consists of the non-consumable curriculum collection shown opposite, plus Life Skills online Talking Software.

> Please contact a FFR Sales Representative for pricing



The first step for a successful jol interview is punctuality. Punctuality means being on time. Make sure you arrive at the interview on time Give yourself plenty of time to get to the job interview. Do not be late. Try to arrive a few minutes early if you

Sample Text taken from Employment, "Job Interview Skills"



Independent Living

Ist and 2nd grade reading level material for adult/ adolescent and/or cognitively challenged readers.

Stories:

- Getting an Apartment
- Rooms in the Apartment
- The Breakfast Story
- Time for Lunch
- Dinner with a Friend

Drug Prevention

3rd grade reading level material for middle school to adult and/or cognitively challenged readers.

Stories:

- Drug Abuse
- Saying No to Drugs
- Alcohol
- Cocaine
- Marijuana and Other Drug Addictions

Driver's License

Ist and 2nd grade reading level material for middle school to adult and/or cognitively challenged readers.

Stories:

Things to Watch for on the Road Road Emergencies Bad Weather Car Accidents Night Driving

Employment

4th and 5th grade reading level material for older high school and adult readers.

Stories:

Setting Career Goals Achieving Career Goals lob Interview Skills Good Work Habits Making Communication Work Self-Confidence

"Every student is making progress and it is so engaging that I have a hard time getting them off the program. It is age appropriate, and it is showing improvement in the reading and writing ability of all the students."

- Carmeline Gross, Reading/English 9-12 Speech Language Pathologist



LIFE SKILLS **GRADES 6-Adult**

[www.failurefree.com] [3

Customized Solutions for the Deaf

A Non-Phonic Sight-Based Reading Solution for Deaf Students

Customized Solutions for ELL Boosting your Beginning Level ELL Readers for Students as Low as 0.0!



Closed Captioned Software with **ASL Video** Instructions!



Your deaf students will read with full comprehension and signing prosody!

Your students can do faster, higher and more! This nonphonic, language based solution is the first program to control for: sentence structure, story content, and repetition, as well as: uncommon names, dates, places, pronouns, idioms, and figurative speech!

"I have witnessed each of my reading students at Georgia School for the Deaf approach high level reading material with more self-confidence than I have seen in my ten years as a teacher for the deaf." - Jamie Anderson, ASL/English Specialist

Teaches critical vocabulary essential for reading success:

- Highly Structured
- Age-Appropriate
- Real World Themes
- Instills Confidence
- Turns every Reading Lesson into a Vocabulary Lesson
- Expands Background Knowledge

Appropriate Story Content Basic Word Recognition Sentence READING • Comprehension **Structures** • Prosody Ample **Practice**

>> Given the unique needs of Deaf students, you will work with your regional FFR Sales Representative to build a solution to meet your students' specific needs.

Introducing our NEW Customized Solutions for ELL with audio directions and pronunciations available in Spanish! **ELEMENTARY • MIDDLE • HIGH**

The research is clear:

Conversational English is not enough.

• ELL students must learn how to read a core body of critical Academic English words in order to become functionally literate.

• This Core Academic English Reading Program "fast tracks" the ability of beginning and chronic Level I ELL students of all ages to read with expressive fluency and comprehension.

Customized Solutions for ELL

This program teaches vocabulary that is highly transferable, incorporating the **2,000 more frequently used** words in Academic English text.

2,605 Unique Academic English Words **6,000** Academic English Practice Activities 5,304 English Sentences

>> Given the unique needs of ELL students, you will work with your regional FFR Sales Representative to build a solution to meet your students' specific needs.

Bridges the gap between ASL and Standard Academic English

DEAF SOLUTIONS GRADES K-12



Customized Solutions for ELL are based on Failure Free Reading's Methodology: Teaching, Technology, Text.

This program teaches:

- Expressive Fluency
- Vocabulary
- Reading Comprehension
- Spelling

[www.failurefree.com] 15

ELL SOLUTIONS GRADES K-12

Customized Solutions for RTI

We Made the List!

FFR is listed on the National Center on Response to Intervention's Instructional Tools Chart



A Unique, Non-Phonic Tier II and Tier III **Blended Learning Intervention**

This online-only, short term special edition of Failure Free Reading was designed to rapidly assess the responsiveness of Tier II and Tier III readers to our intensive language development-based non-phonic interventions -- while

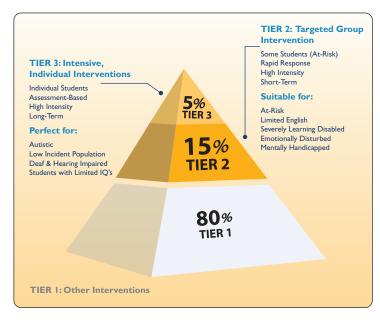
producing dramatic results in just 30 hours!

Failure Free Reading's Nationally Recognized **Standard Treatment Protocol is designed to:**

- Bolster the achievement of students before they are officially referred for special education
- Stop the over representation of minority students in special education
- Monitor student progress
- Use data to make decisions
- Use assessments for screening, diagnostics and progress monitoring

>> RTI Solutions available in Spanish, ASL Video, and Closed Captioning





Failure Free Reading's RTI Features

- Immediate corrective feedback
- Teaches critical academic vocabulary
- Increases fluency and comprehension
- Eliminates inappropriate placements
- Non phonetic alternative for Tiers 2 & 3
- On going detailed assessments and monitoring
- Cost effective

FASTER, HIGHER AND MORE 44 Proven Ways to tically Improve the Vo Fluency and Reading Com

Character Failing"

DR. JOSEPH LOCK

uthor of the Failure Free Red

Dr. Lockavitch has taken his invaluable experience, gained over the past 30 years,

and put it into a very easy to understand

staff development multi-media format.

Finally, K-12 teachers and administrators of At-Risk, Minority, Low Income, ELL,

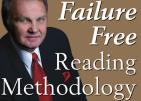
and Special Education students of all ages across the nation will

Chronic Non-Responders of

all ages and classifications.

learn highly effective instructional

techniques specifically designed for



New Hope for

Non-Reader

Now Available on Kindle and Nook:

Dr. Lockavitch's books "Faster, Higher and More!" and "The Failure Free Reading Methodology: New Hope for Non-Readers"

RTI SOLUTIONS GRADES K-12

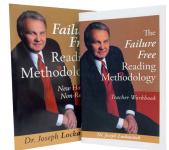
[1.888.233.READ] 16

Professional Development A Unique Staff Development Opportunity

Professional Development Opportunities:

- Presentation by Dr. Joe Lockavitch, Author & Developer of Failure Free Reading
- Corporate Training (In-Person)
 - Web Conference Training

• Professional Development Kit The Professional Development Kit is included with the purchase of a Failure Free Reading non-consumable curriculum collection.



"A very informative presentation with research to support the outcome. Informative and entertaining." - Kelly Estes-Jones, SPED Coordinator, Mesquite, TX

"Refreshing, I am in total alignment with your philosophy." - Mary Gomez, SPED Director, Brighton, CO

PROFESSIONAL DEVELOPMENT

Evidence-Based, Reliable and Replicable

Well-grounded in theory, Failure Free Reading is also one of the most thoroughly researched programs in education. In scores of studies, the program consistently produces significant, sustained gains in word recognition/attack, comprehension, and spelling for the lowest literacy students – without the need for expensive tutoring or coaching. In study after study, student improvements are evident on standardized test scores, attitudes, behaviors, and self-confidence.

"Many of our middle school students were able to, for the first time, read age and grade level appropriate materials... (and) move on to more involved, higher order thinking skill material."

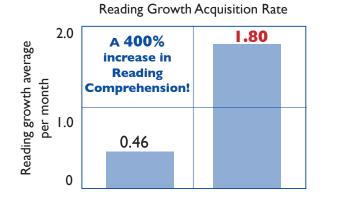
Martin Haberl, Instructional Coordinator, Cecil County Public Schools

Published in 9 Peer Reviewed Studies:

Journal of Learning Disabilities Special Services in the Schools Proven Practices The Journal of At-Risk Issues The Florida Reading Quarterly The Australian Journal of Learning Disabilities Multiple Voices Neuron Neuropsychological

400% Growth Rate in 4 Weeks

Seven schools in Washington, D.C. implemented Failure Free Reading in their Special Education Centers during a 4 week summer school program. A total of 250 students were selected on the basis of needing the greatest help in reading. The student classifications included LD, ED, Cognitively Challenged, Medically Involved, and ESL Grades 1-8.



Growth Prior to Summer Treatment:

Students averaged 1/2 month reading comprehension growth for every month in school

Growth After Failure Free Reading Summer Treatment: The same students averaged nearly 2 months growth for their month in FFR's Program



Tier 3 Response to Intervention Solution

Anne Arundel County, MD evaluated 53 students (grades I-5) that they considered their hardest to reach. After 27.9 mean hours of Failure Free Reading instruction, significant gains (p<0.05) were found on W-| Letter/Word Recognition, Word Attack and Passage Comprehension. For students testing below the 10th and 20th percentile, growth was even greater, with effect sizes of 0.84 and 0.71 respectively.

FFR Brings Brain Areas Back to Normal

Neuroscientists at MIT and Carnegie-Mellon University have released dramatic first time ever evidence of actual brain rewiring in the brains of poor readers. The study, involving one-year follow-up brain scans, showed dramatic visual evidence that Failure Free Reading's 100 hour reading intervention actually rebuilt white cortical matter in the under performing brain areas of poor readers, bringing them back to the normal range.

The following are some of the instruments that have been The data has been collected and the studies have been conused to assess student reading growth through Failure Free ducted by university researchers, district evaluators, school Reading: Stanford Achievement, Ohio Proficiency, Woodcock personnel, independent evaluators, and internally. Throughout Johnson, MAT7, NC EOG, MS EOG, ITBS, TN EOG, WISC-R, all evaluations, Failure Free Reading has demonstrated suc-STAR Reading, FCAT, Likert Surveys, MEAP, LEAP, and cess in accelerating the learning curve of the lowest reading Curriculum Based. students.

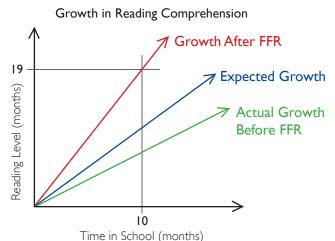
# of Studies	Total "n"	Special Ed	At-Risk	ESL	Title I	Rural	Suburb	Urban	Inner City	Elem.	Middle	High
76	6050	16	58	2	31	30	17	6	23	67	7	3

The table above provides a summary of various studies that have been conducted.



Reading Comprehension Growth

Don Brewer Elementary in Jacksonville, NC evaluated 27 students (grades 3rd, 4th, and 5th) in 2 classrooms. After 3 months of treatment, 19/27 students showed growth in reading comprehension with average growth being 6 months. In addition to measurements of reading comprehension, students were questioned "Do you think you can become a good reader?" Before Failure Free Reading, 17% of students did not believe they could ever become a good reader. After Failure Free Reading, 100% of students believed they could become a good reader.



Failure Free Reading specializes in accelerating the learning curve of elementary, middle and high school students identified as: **"Chronic Non-Responders"**





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All Failure Free Reading Materials are MADE IN THE USA!





Failure Free Reading





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